

2014 CCMA Spotlight Performance Contest OFFICIAL CONTEST RULES AND REGULATIONS

NO PURCHASE NECESSARY

CONTEST OVERVIEW

The Canadian Country Music Association's (CCMA) CCMA Spotlight Performance Contest ("National Contest") gives one Canadian Country Music Artist/Act ("Act") the chance to take part in a contest where one Act will win two performance spots at Country Music Week® in Edmonton, Alberta. The winner will win a performance spot at the CCMA Industry Lunch taking place on Friday September 5 and the CCMA Pre-Show Party happening on September 7, 2014.

HOW ACT(S) WERE CHOSEN FOR THE NATIONAL CONTEST

There were ten (10) provincial music associations (ACMA, BCCMA, CMAO, MCMA, ACMQ, Music NB, Music NL, Music NS, Music PEI, SCMA,) (Associations") who we reached out to, to put a call out to artist/act(s) to submit to be considered in the CCMA Spotlight Performance Contest – Provincial Act Selection ("Provincial Selection"). Each Association put forth one (1) Act to move forward in the National Contest. Each Association had the same qualifying process.

HOW TO VOTE IN THE National Contest

Starting Thursday, June 26, 2014 at 1:00 pm EST there will be an online poll (not through Facebook), where fans can vote. The CCMA will provide a link to the poll. To vote, the voter needs to click the link and simply select which Act on the poll they would like to see to perform at Country Music Week in Edmonton, Alberta. The Act who receives the most votes on the Poll by 5:00 pm EST on Thursday, July 3 will win two performance spots at Country Music Week. Each voter can only place one (1) vote for who they would like to see perform.

CONTEST PERIOD: Voting opens Thursday, June 26, 2014 at 1:00 pm EST and closes on Thursday, July 3, 2014 at 5:00 pm EST.

SELECTION OF WINNER

The ACT with the most votes on the poll by 5:00 pm EST on Thursday, July 3, 2014 will be declared the winner. The CCMA will contact the winner by phone on Friday, July 4, 2014 by 5:00 pm EST. In the event of a tie, the CCMA will extend the CCMA Spotlight Performance Contest poll for an additional 24 hours with just the tied participants.

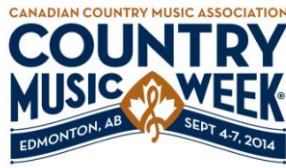
GRAND PRIZE

What the National Contest winner receives:

There is only one (1) prize awarded, which goes to the Winner. The prize consists of:

- A performance spot at the CCMA Industry Lunch & Awards
- A performance spot at the CCMA Pre-Show Party
- A free one (1) year CCMA membership
- A free one (1) year membership to the association the winner qualified
- One (1) complimentary Full Delegate Registration to Country Music Week in Edmonton, AB (non-transferable)
- One (1) \$450.00 honorarium from Radio Starmaker Fund
- One (1) hotel room for four (4) night accommodation (Thursday, Friday, Saturday and Sunday) at the Courtyard by Marriot in Edmonton
- Transportation (economy class) to and from hometown to Edmonton (to a maximum \$1,000 Cdn).

Note: In the case that the winner is a duo or band, the CCMA will review the prize package on a case by case basis



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CONDITIONS

The winner must be available to perform on Friday, September 5 and Sunday, September 7, 2014.

Booking travel and accommodations to Country Music Week in Edmonton, Alberta is solely the responsibility of the winner, in consultation with the CCMA.

The CCMA shall assume no liability whatsoever for any situation in which the artist inability to perform results from an event or situation unforeseeable or beyond their control, including but not limited to force majeure, a strike, lockout, or any other labor dispute at their location or the locations of the businesses whose services are used to hold this event.

CODE OF CONDUCT

Any attempt to damage or tamper with the National Contest, interfere with the proper administration of the contest, or undermine the legitimate operation of the contest is a violation of the criminal and civil laws, and should such a an attempt be made, the CCMA reserves the right to seek remedies and damages to the fullest extent permitted by law. Violations include the purchase and use of Facebook voting lists through vendors who provide such services. The CCMA reserves the right to immediately disqualify any participants who violates such Codes of Conduct. Each Act participating in the National Contest is required to sign off on a Code of Conduct document.